



EXPERIENCE

SolutionSet

user experience & visual design / may 2011–present

Creating user experience patterns as well as providing the ability to build visually appealing interfaces for online websites and applications.

Clients: *Google, Dell, American Express*

Backbase

user experience & visual design / june 2010–may 2011

Lead contributor for user experience strategies and implementations for Backbase, a leading agency for next generation portal solutions. Strategizing, defining, and developing user interface design patterns while implementing a user centered design process for each individual client. Showcasing ability to work efficiently in cross-functional teams, including engineers, product managers, and client representatives.

Clients: *UBS, Bank of America, Capital One*

Scantron

visual design & web design / august 2008–june 2010

Designed and implemented branding strategy for Scantron, a multinational corporation. Created interface of corporate website which has over 1 million visits annually. Instrumental in applying rebranding strategy for global marketing campaigns. Creates Scantron's intranet by defining requirements for functionality, coordinating visual design, and understanding audiences. Constructed Scantron's Style Guide, a 50 page document outlining cohesive branding strategy used throughout all marketing materials.

Associated Students

graphic designer / august 2007–june 2008

Designed various forms of marketing collateral for San Diego State University. Worked with a variety of departments to understand their needs in creating competitive advertising campaigns. Responsibilities included designing T-shirts, brochures, banners, posters, newspaper advertisements and web graphics.

EDUCATION

San Diego State University

fall 2004–spring 2008

Bachelor of Arts with emphasis in Graphic Design

Dean's List honor student

Graduated from School of Art, Design and Art History with honors

SKILLS

Applications: Vizio, Photoshop, Dreamweaver, Flash, Illustrator, InDesign, PowerPoint
Programming: HTML, CSS, Flash (Basic ActionScript)

AFFILIATIONS

Member of AIGA San Francisco

Member of IxDA San Francisco

Co-Communications Chair and Designer for AIGA's Y14 Conference

Volunteer Designer for the American Marketing Association's Junior Achievement Program

AWARDS

Featured Portfolio of the Month / Coroflot.com

Top Site of the Day / dailyslurp.com

Most Inspirational of the Month / mostinspired.com

Top Logos of the Month / Logopond.com